

COOL BRANDED SNEAKERS





PROMOTIONAL GIFT
AWARD 2021





id SNEAKERS

**PERSONALISED SNEAKERS
WITH YOUR CUSTOMER'S LOGO**

Designed in Barcelona, made in Spain ★

High quality handmade sneakers ★

Minimum order quantity only 40 pairs ★

Delivery in 45 days ★

Free design proposals ★

40 years experience in the footwear industry ★

A NEW WAY TO IMPLEMENT YOUR BRAND



ID sneakers is the new manufacturer of personalised shoes for the promotional gift market.

We produce high quality sneakers totally personalised with your customer's corporate logo, colours and materials.

We are a branding company and have a long experience in the footwear industry. We have a very strong design team able to create the perfect shoe for each project.





DESIGNED IN BARCELONA HOW WE DO IT

All shoes are designed in Barcelona and totally handmade.

We work together with the best craftsmen of the sector, recognised worldwide. We translate into a beautiful and trendy sneaker what you tell us to do!

Tailored to suit your customer's needs: high quality in manufacturing reflected in the finishes, details, and materials of our sneakers.

Our long tradition in the footwear sector provides experience in high quality leather treatments, a continued innovation in technologies, professional manufacturers, materials and designs.

Our suppliers have quality certifications such as:



6 MODELS:





NEW FLASH



Quarter

Nappa leather, vegan leather, nylon, or cotton.

Custom Technique:
Embroidery, dyed leather cut-outs, sublimation printing.



Heel Counter

Suede leather or vegan suede leather.

Custom Technique:
Embroidery.



Eyestay

Suede leather or vegan suede leather.



Toe Cap

Suede leather or vegan suede leather.



Heel Tab

Suede leather or vegan suede leather.

Custom Technique:
Embroidery.



Laces

Colors to be chosen.

CASUAL



Quarter

Nappa leather, vegan leather, nylon, or cotton.

Custom Technique:
Embroidery, dyed leather cut-outs, sublimation printing.



Heel Strap

Suede leather or vegan suede leather.

Custom Technique:
Embroidery, (should be just letters & maximum 5).



Eyestay

Suede leather or vegan suede leather.



Toe Cap

Suede leather or vegan suede leather.



Laces

Colors to be chosen.

TENNIS



Quarter

Vegan leather.

Custom technique:
Embroidery, dyed leather cut-outs, sublimation printing.



Tongue / Toe Cap

Vegan leather.



Heel Tab

Vegan leather.

Custom Technique:
Embroidery.



Laces

Colors to be chosen.

CLAY



Quarter

Vegan leather.

Custom technique:
Embroidery, dyed leather cut-outs, sublimation printing.



Tongue / Toe Cap

Vegan leather.



Heel Strap

Vegan leather.



Heel Tab

Vegan leather.

Custom Technique:
Embroidery.



Laces

Colors to be chosen.

BREEZE

Woman - Man



Quarter

Vegan leather.

Custom Technique:
Embroidery, dyed
leather cut-outs,
sublimation printing.



Heel Quarter

Vegan leather.



Eyestay

Vegan leather.



Toe Quarter

Vegan leather.



Toe Cap

Vegan leather.



Heel Tab

Vegan leather.

Custom Technique:
Embroidery.



Laces

Colours to be
chosen.

SMASH



Quarter

Vegan leather.

Custom technique:
Embroidery, dyed leather
cut-outs, sublimation
printing.



Tongue / Toe Cap

Vegan leather.



Heel Tab

Vegan leather.

Custom Technique:
Embroidery.
(should be just letters).



Laces

Colors to be chosen.

MATERIALS

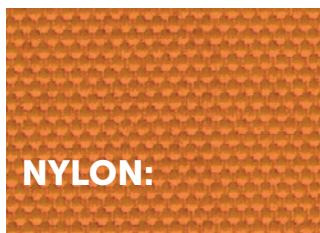
All our materials come from local manufacturers who are experts in the footwear industry, from areas where the textile trade has a long-standing tradition in both footwear and leather tanning, offering high-quality materials and a wide variety of finishes and colors.

**Our main materials are:
LEATHER, SYNTHETIC LEATHER, COTTON & RECYCLED
TEXTILES.**



**NAPPA
LEATHER
& SUEDE
LEATHER:**

High quality bovine leather in a variety of colors. Durability, comfort, and resistance.



NYLON:

Elastic and resistant fiber in a wide variety of colors.



COTTON:

Cotton fabric is a natural, comfortable, and soft fiber with good heat conduction.



**RECYCLED
COTTON:**

Fabrics made from recycled cotton yarn, treated to be used in footwear.



**RECYCLED
NYLON:**

With recycled polyester thread, originating from PET plastic waste, such as the plastic obtained from bottles collected in the Mediterranean Sea.



**VEGAN
MATERIALS
Synthetic leather:**

A variety of high-quality synthetic materials that can be used as ideal substitutes for traditional leather, with a similar appearance and finish.

OUR BIG STEP IS TO BE MORE SUSTAINABLE!



We are committed to acting to contribute to a better future, caring for nature, minimizing our impact on the planet, offering an alternative that is respectful of animals and the environment.

**Our models can be made
from vegan materials (not
containing animal product)
or from recycled raw materials.**





CUSTOMISATION TECHNIQUES



There are 4 main customisation techniques:



EMBROIDERY

It is the perfect technique for logos formed by letters. This method works best with defined but simple designs or for a limited number of traces. It can be used on all materials.



LEATHER CUT

It works best with simple logos. Specifically, bold letters and small symbols. It is suitable for application over all materials. This technique obtains a particularly elegant finish when it is used with leather-over-leather.



SUBLIMATION PRINTING

When a logo is complex and full of thin lines, sublimation printing is the best technique. It is also used for photographs and designs with combinations of shapes and colors. Available in nylon, or synthetic leather.



LASER BURNING / MARKING

An alternative option for Nappa Leather. This method will result in an elegant and clean finish: great definition for simple logos. This technique has an extra cost due to the stamp/laser mold requires.

HANDCRAFTED PRODUCTION

As producers, we can offer the chance to create sneakers 100% customizable with the materials, colors, logos or texts that you choose.

For the handmade manufacture of your unique sneakers, for responsibility and commitment, we only work with local suppliers. The footwear clusters in Spain and Portugal are a guarantee of premium quality.

In our factory, we count on experts that are specialized on each part of the manufacturing production in order to guarantee the best finishings.

100% CUSTOMISABLES
YOUR COLORS
YOUR LOGOS
YOUR VALUES







SNEAKERS
BARCELONA



MODEL
BREEZE



MODEL CASUAL







MODEL TENNIS





MODEL
NEWFLASH





MODEL CLAY



**Vegan and recycled options:
One step more towards
sustainability!**

New eco materials to fullfit your corporate values



MODEL
SMASH

iD



MODEL
K'IDS

PERSONALISED SNEAKERS FOR CHILDREN

SIZES EU 28 - 41



SNEAKERS FOR:

OUR SHOES CAN HAVE DIFFERENT PURPOSES AS:

- ★ **Staff uniforms**
(salespeople, shop assistants, hotel staff)
- ★ **Promotional material for exhibitions, trade shows or events**
- ★ **Corporate gifts for customers / employees**
- ★ **Universities or school uniforms**
- ★ **Sports clubs or sports teams**
- ★ **Collectives**
(choirs, dance groups, etc.)



PERSONALISED BOX

For an extra striking gift get the personalised box in the same matching style of the sneakers.



PERSONALISED TONGUE LABEL

It's also possible to insert the company logo or a text on the tongue of the sneaker.



PERSONALISED LACES

Apart from choosing the laces with your company colours, you can also have the option to add your company name and logo.



PERSONALISED SOCKS

- ★ Different styles
- ★ Reinforced heels and toe to provide all day comfort
- ★ Super high quality combed cotton
- ★ One size fits most
- ★ MOQ only 50 pairs

80%

Combed cotton

17%

Polyamide

3%

Elastane



REGULAR CREW



ANKLE



SNEAKER ANKLE

PAIRED CARDBOARD INCLUDED

★ Also available with personalisation



100% PERSONALISED FLIP-FLOPS

Create your personalised flip-flops for your company. It will be a present, uniform, or traveling gift.



**FULL COLOR
PRINTING**



**MOQ ONLY
50 PAIRS**



**30 DAYS
DELIVERY**



**MADE IN
EUROPE**

Sizes available

Adult model — S / M / L / XL

Kids model — YS / YM / YL





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iD SNEAKERS

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AWARDS:





id
SNEAKERS
BARCELONA